

# COPPELL SWIM & DIVE



## 2025-2026 Sponsorship Opportunity

Dear Potential Sponsor:

The Coppell Swim and Dive Booster Club is offering sponsorship opportunities for the 2025-2026 season. As a 501(c)(3) organization, your sponsorship donation is 100% tax deductible.

Our 2024-25 CHS Swim & Dive Booster supported 80 swimmers and 5 divers that participated in 17 meets, including District, Region, and State Championships while continuing to train all year round.

The Booster Club is a non-profit organization that offers support to the team both in and out of the pool. We provide items to the swim & dive program and fund team events that the school district is unable to provide. Therefore, we greatly appreciate the donations and partnerships from our local sponsors.

We are in need of corporate sponsorship donations to pay for the following:

- Equipment
- Electronics (software, computer, timing system, etc.)
- Team building activities such as a team Volleyball Tournament, Movie Night & Vaquero Battle
- Snacks and Meet Meals for all athletes
- Team gear
- Team poster with your company logo
- Travel meet
- End-of-season banquet

Please see the attached sponsorship contract and the levels offered. We very much appreciate your help and support in making this upcoming CHS Swim and Dive season another success!

Sponsorship opportunities are open through **Tuesday, September 9th, 2025**. This is the deadline to collect all forms, funds and email logo files. If you have any questions, please feel free to email [coppellswimbooster@gmail.com](mailto:coppellswimbooster@gmail.com).

Thank you for your consideration and support of the CHS Swim and Dive team!

CHS Swim & Dive Booster

# COPPELL SWIM & DIVE



## 2025-2026 Sponsorship Contract

The CHS Swimming and Diving Team is grateful for your sponsorship!

Sponsorship Level	Sponsorship Amount	Sponsorship Benefits	Mark your Selection
Medley	Over \$500	<ul style="list-style-type: none"><li>● <b>Meet with head coach and booster president to design custom sponsorship opportunity</b></li><li>● Business name on special event shirt</li><li>● Business name on team uniform</li><li>● B&amp;W logo (LARGE size) in Heat Sheets at all home meets</li><li>● Color logo (LARGE size) on our Team Website, Team Poster, &amp; Team Banner posted at all Home Meets</li><li>● Opportunity to come to any team events or parent meetings to hand out flyers/communications for your business</li></ul>	
Freestyle	\$500	<ul style="list-style-type: none"><li>● Business name on team uniform</li><li>● B&amp;W logo (LARGE size) in Heat Sheets at all home meets</li><li>● Color logo (LARGE size) on our Team Website, Team Poster, &amp; Team Banner posted at all Home Meets</li><li>● Opportunity to come to any team events or parent meetings to hand out flyers/communications for your business</li></ul>	
Backstroke	\$250	<ul style="list-style-type: none"><li>● Color logo (SMALL size) on Team Website, Team Poster &amp; Team Banner posted at all Home Meets</li></ul>	
Breaststroke	\$100	<ul style="list-style-type: none"><li>● Color logo (SMALL size) on Team Website and Team Banner posted at all Home Meets</li></ul>	
Butterfly	Any amount lower than \$100	<ul style="list-style-type: none"><li>● Any other amount below Freestyle or Backstroke or donated Gift Cards /Certificates for team events</li><li>● B&amp;W logo (Small Size) on Team Website</li></ul>	

Sponsorship/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name Printed: \_\_\_\_\_

Contact Signature: \_\_\_\_\_

Swimmer's Name and Phone #: \_\_\_\_\_

**SPONSOR INSTRUCTIONS:**

**Form:** Either Send original signed document with your athlete or email to [coppellswimbooster@gmail.com](mailto:coppellswimbooster@gmail.com)

**Payment:** Check or Zelle accepted

- Make Checks payable to “CHS Swim & Dive Booster Club” OR
- Zelle Payments to: [coppellswimbooster@gmail.com](mailto:coppellswimbooster@gmail.com)

**PLEASE INCLUDE “2025-26 Sponsorship & your ATHLETES NAME” on payment memo line**

**Logo:** JPEG format only; Color logos must be HIGH RESOLUTION (300dpi) full color images; email directly to [coppellswimbooster@gmail.com](mailto:coppellswimbooster@gmail.com)

**Due Date:** Submit contract, logo and payment in full on or before **September 9th, 2025**

# 2025-2026 Sponsorship Program – Athlete Instructions

**NOTE: REMOVE THIS PAGE WHEN PRESENTING TO YOUR SPONSOR**

Dear CHS Athlete,

All athletes are encouraged to obtain sponsorships to help run our swim program. The more sponsors we obtain, the easier it is for us to plan more activities and help support you all. **Make sure to wear your team gear while out visiting businesses.**

## HOW TO SEE IF A BUSINESS IS CLAIMED:

*Note: Businesses that have sponsored an athlete the previous year are already claimed.*

- **DO THIS FIRST! Check Google Document** (link in Parent/Student Square or email)
- **Search** for the Business Name & confirm if an athlete's name is identified
- **Do NOT** approach the business if already claimed
- If the business is not on the list, add the name of the business and your name to the bottom.
- All Names will be reset in August of businesses that have not been approached or confirmed.

## HOW TO OBTAIN SPONSORSHIPS:

- **CHECK THE Google Doc** for claimed sponsors - DO NOT Approach Claimed Opportunities.
- **Visit** local businesses, check corporate **business websites** or if your family has a family business, they can also sponsor our team.
- **Be courteous and respectful of the business's time while introducing yourself** to the manager or, if not available, another employee; hand them the sponsorship forms (page 1 & 2) while explaining the program and our team's wonderful history!
- You can **use the powerpoint presentation for help or use the sample text** to send to a corporate email.
  - **IMPORTANT:** USE google form to record your Name by the *Name of the Business* you just visited, *Level of Interest, Commitment Date,* and *Status*. **DO NOT SKIP THIS STEP, We MUST do what we can to avoid bombarding businesses!**
  - *Example on Google Doc:*

Business Name	Athletes Name	Level of Interest / Commitment Level
Chase bank	Shawna Baker	6/1 dropped off papers and spoke to manager
chic nails lounge	Jon Drori	not interested
Chicken Express	Lindsay Schultz	6/15 called corp office and spoke with Debbie, interested and will send in online payment

**Fair Play Clause:** Taking a teammate's sponsor(s) will **NOT** count towards your sponsorship amount. Instead, the funds will be allocated to your teammate's total.

- You **ARE** allowed to operate in groups and will **DIVIDE** sponsorship amounts obtained amongst your group members.
- **Deadline:** All sponsorships AND funding **MUST** be turned in by September 9th, 2025. **NO EXCEPTIONS!**
- Questions? Contact: Shawna Baker 469-631-6209 or [coppellswimbooster@gmail.com](mailto:coppellswimbooster@gmail.com)

**NOTE: REMOVE THIS PAGE WHEN PRESENTING TO YOUR SPONSOR**